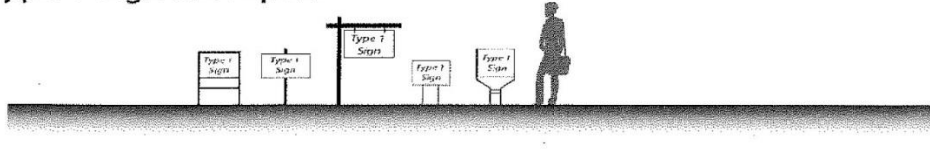


City of Gastonia Temporary Sign Regulations 9/15/2020

Prior to January 1, 2017, The City of Gastonia's sign ordinance separated temporary signs into multiple categories, political, real estate, and event/grand openings. Due to the federal Supreme Court decision (*Reed vs. Town of Gilbert*), the City of Gastonia now classifies these types of signs as temporary signage which are broken down into three types: Type 1, Type 2, and Type 3.

Type 1 Temporary Sign: small placard-type signs, usually referred to as yard signs, that are typically associated with (but not limited to) the advertisement of real estate, political campaigns, and meeting or event announcements. Type 1 signs may be placed on private property with the following primary restrictions*: Maximum size of 6 sq. ft. per sign; maximum height of 4 ft.; and a total combined area of 24 sq. ft. of Type 1 signage per location.

Type 1 Sign Examples



Type 1 temporary signs shall not be placed within any public street right-of-way, including within medians except as follows:

- (a) During the period beginning on the 30th day before the beginning date of “one-stop” early voting under G.S. 163A-1300 and ending on the 10th day after the primary or election day, persons may place non-commercial Type 1 temporary signs in the public right-of-way. Signs must be placed in compliance with subsection (b) of this section and must be removed by the end of the period described in this subsection. Commercial signs are not permitted in the public right-of-way under this subsection.
- (b) Sign Placement. - The permittee must obtain the permission of any property owner of a residence, business, or religious institution fronting the right-of-way where a sign would be erected. Signs must be placed in accordance with the following:
 - (1) No sign shall be permitted in the right-of-way of a fully controlled access highway.
 - (2) No sign shall be closer than three feet from the edge of the pavement of the road.
 - (3) No sign shall obscure motorist visibility at an intersection.
 - (4) No sign shall be higher than 42 inches (4 ft.) above the edge of the pavement of the road.
 - (5) No sign shall be larger than 864 square inches (6 sq. ft.).
 - (6) No sign shall obscure or replace another sign.

SIGN LOCATION RESTRICTIONS

Type 2 AND 3 SIGNS REQUIRE PERMITS

Type 2 Temporary Signs: typically referred to as banners; they are often associated with (but not limited to) the announcement of community, sporting, grand opening, special sales and other special events.

- Maximum size of 16 sq. ft.; maximum height of 4 ft.; and only 1 is permitted.
- Maximum duration: 14 days up to 6 times per calendar year with minimum 7 days separation.
- Location: All uses except single-family and two-family dwellings.

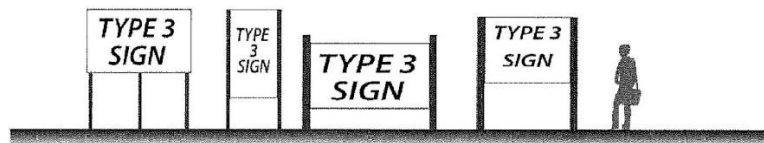
Type 2 Sign Examples



Type 3 Temporary Signs: large placard-like temporary signs typically associated with (but not limited to) the advertisement of large tracts of land for sale, construction and development activity or commercial or industrial buildings for sale or lease.

- Maximum size of 16 sq. ft.; maximum height of 6 ft.; and only 1 is permitted.
- Maximum duration: 1 year.
- Location: All uses except single-family and two-family dwellings.

Type 3 Sign Examples



SIGN LOCATION RESTRICTIONS

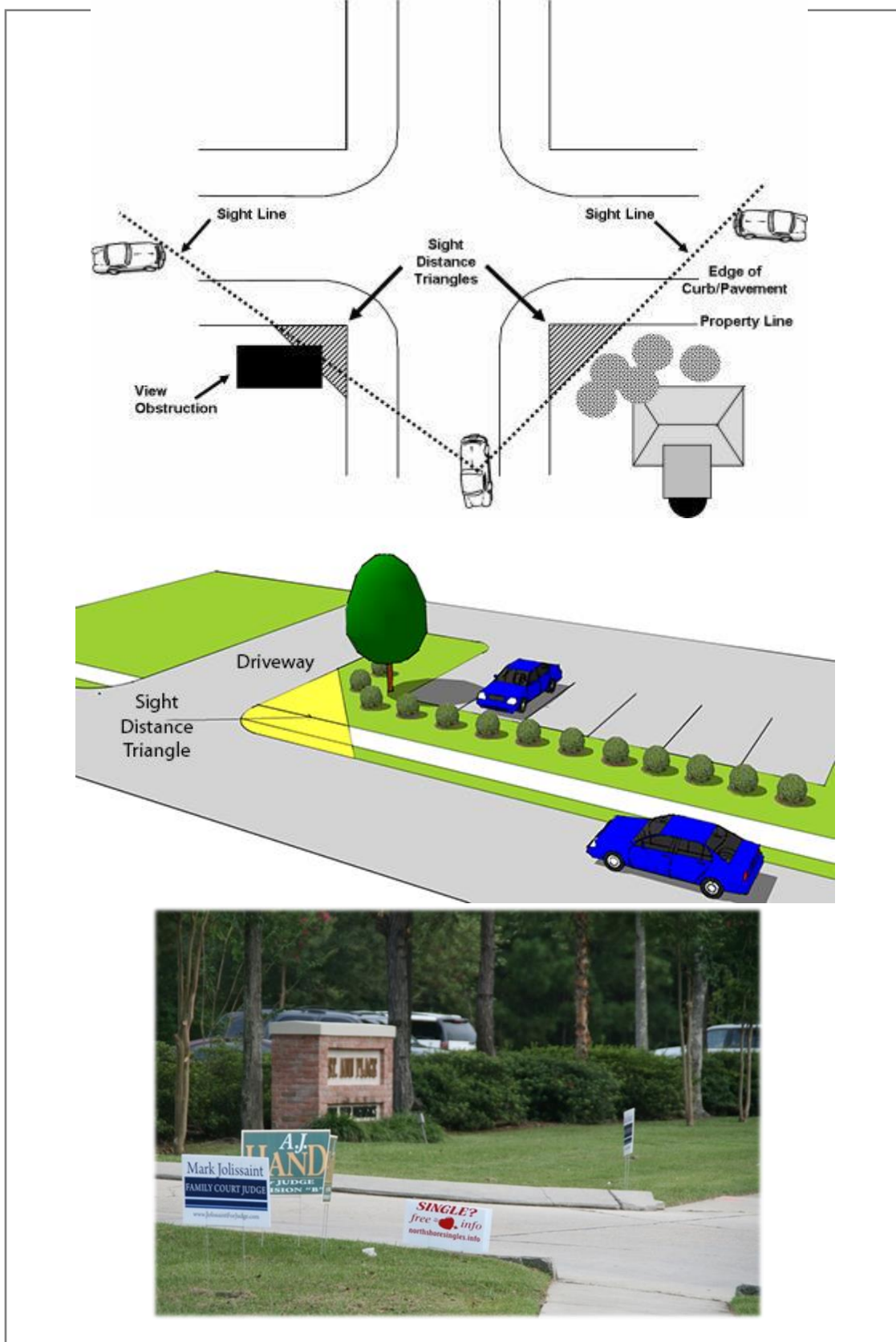
- Temporary signs **shall not be** affixed to a permanent sign or its supporting structure, including both building mounted and freestanding permanent signs.



- Temporary signs **shall not be** affixed to poles, posts, stakes or other supporting structures that are permanently installed or anchored into the ground through the use of concrete foundations or similar anchoring techniques.
- Temporary signs attached to building walls **shall not be** placed in a manner that obstructs any window, door, fire department sprinkler connection, or street number sign.
- Temporary signs **shall not be** illuminated or be provided with any electric service.

SIGN LOCATION RESTRICTIONS

- Temporary signs **shall not be** placed in a manner that obstructs clear sight distance (with the required sight triangle) for motorists at street intersections or driveways.



SIGN LOCATION RESTRICTIONS

- Temporary **signs shall not** be placed on the roof of a building, or affixed to a motor vehicle, tree, utility pole or street sign.



- Temporary **signs shall not** be placed within any public street right-of-way, including within medians, unless expressly permitted by this Ordinance.

